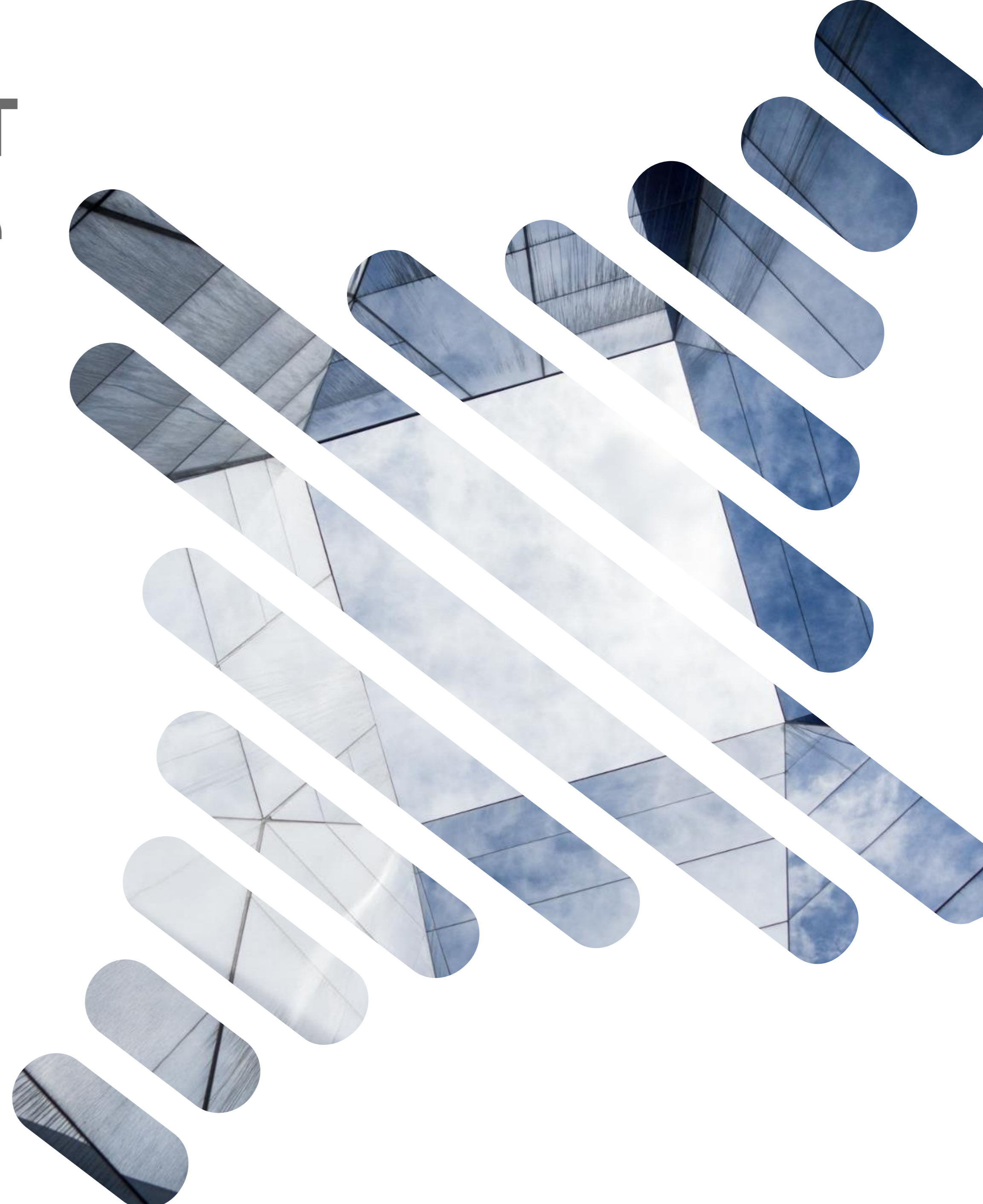


# Naar effectieve en wendbare IT besturing op een pragmatische en kosteneffectieve manier

.....

Live Webinar | 29<sup>th</sup> October 2020



# Agenda

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**Start!**

15:00 PM



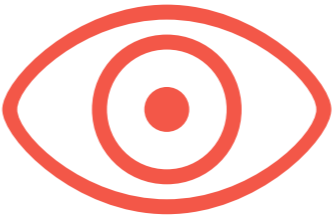
**iTactics aanpak**



**Introductie**



**Demo Governance.Business**



**Het belang van effectieve en wendbare IT besturing**



**Questions**



**Inzichten en tips**



**Closure!**

16:30 PM

# Presenter's of Today

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**Niels van  
Woudenberg**  
Partner iTactics

**iTactics**

## Over iTactics

iTactics is een specialist in het opzetten van effectief opererende IT afdelingen voor grote en middelgrote organisaties. iTactics helpt organisaties met hulpmiddelen, processen en software die mensen laten samenwerken tijdens de voorbereiding en de uitvoering van projecten.



**Kwint Hoge**  
Partner iTactics

# Presenter's of Today

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**Marco Batista**  
InovaPrime CEO



## ABOUT InovaPrime

**InovaPrime** is a fast-growing innovative consulting company that operates in areas such as governance, management and information technologies. With several success cases in implementing management solutions across a broad range of industries, from banking to aeronautics to consumer electronics, InovaPrime is at the forefront of the effort to provide managers across all of these industries with the right information when decisions must be made.

# Typische Uitdagingen bij IT Besturing



Besluitvormingsproces niet goed ingeregeld



Veel verassingen



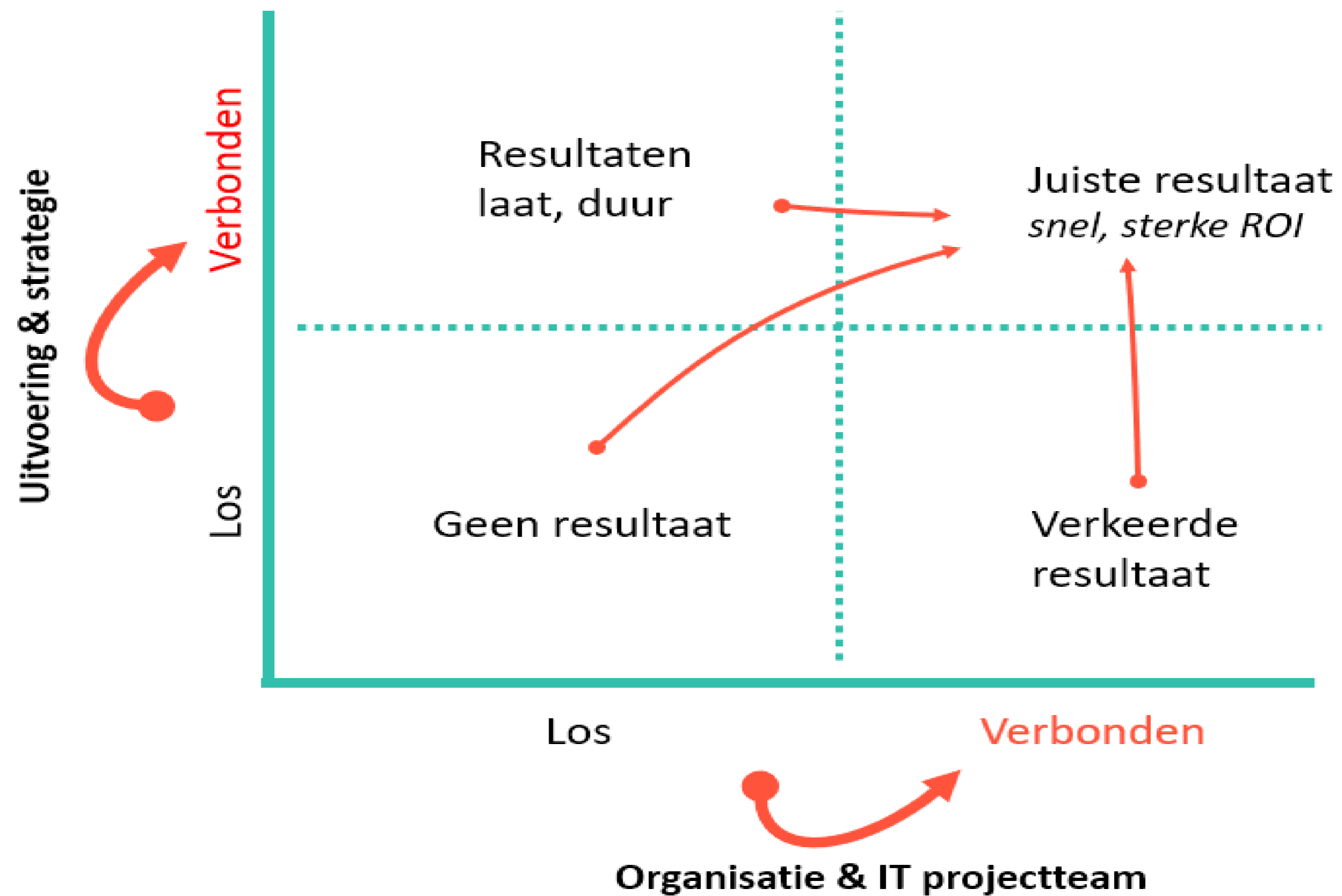
Betrokkenheid laag



Verschillende tooling

# IT besturing goed doen?

Investerings gelinkt aan strategische doelstellingen



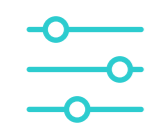
# Effectieve IT besturing?

Hoe ziet dat er dan uit?



## Inzicht op executive niveau

- Het bestuur is uiteindelijk eigenaar van de strategie
- doelen van de stakeholders



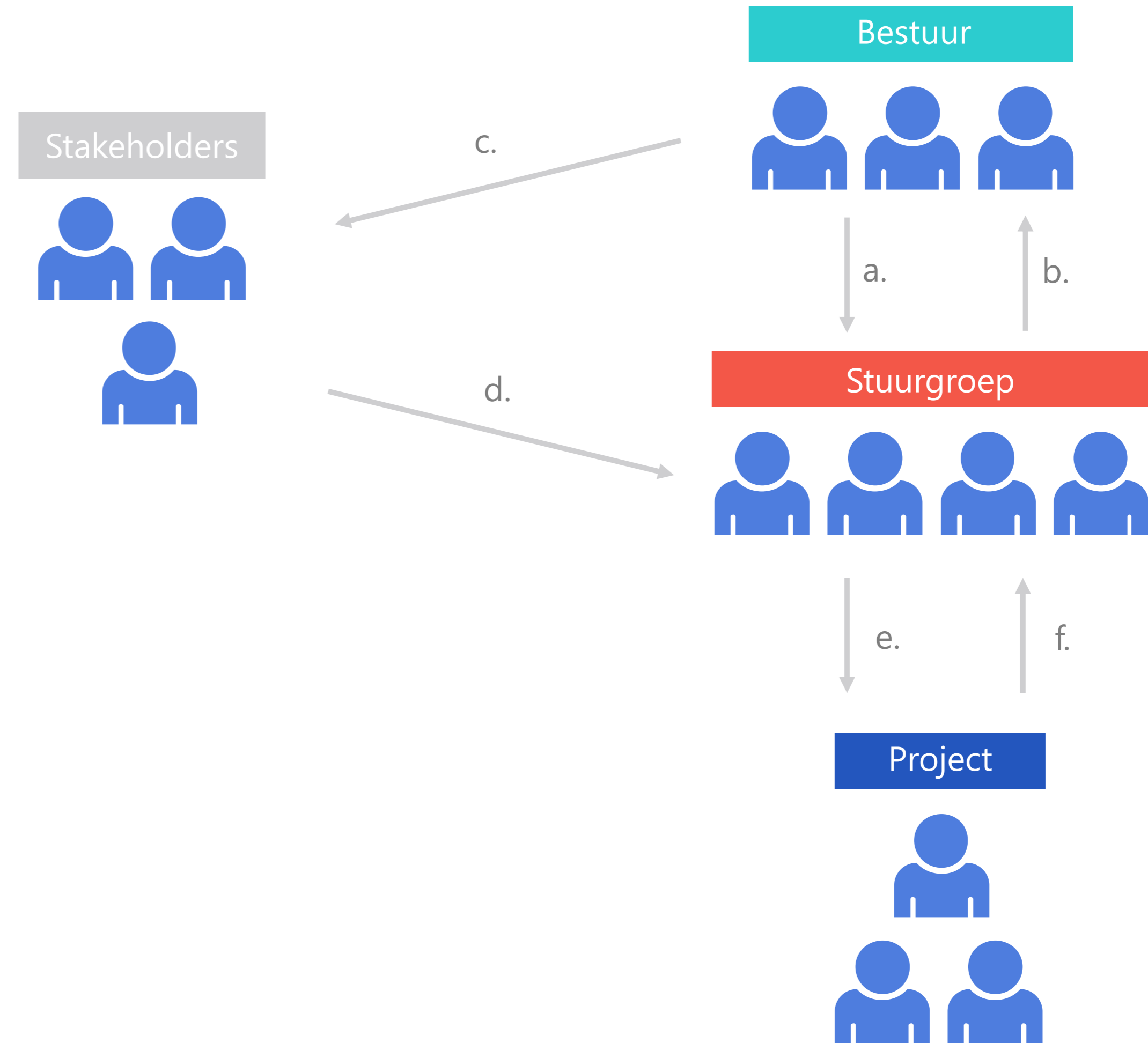
## Geïnformeerd beslissen

- Tijdige en volledige feedback loops naar boven, én naar beneden
- Snelheid en kwaliteit communicatie
- Efficiëntie en frequentie



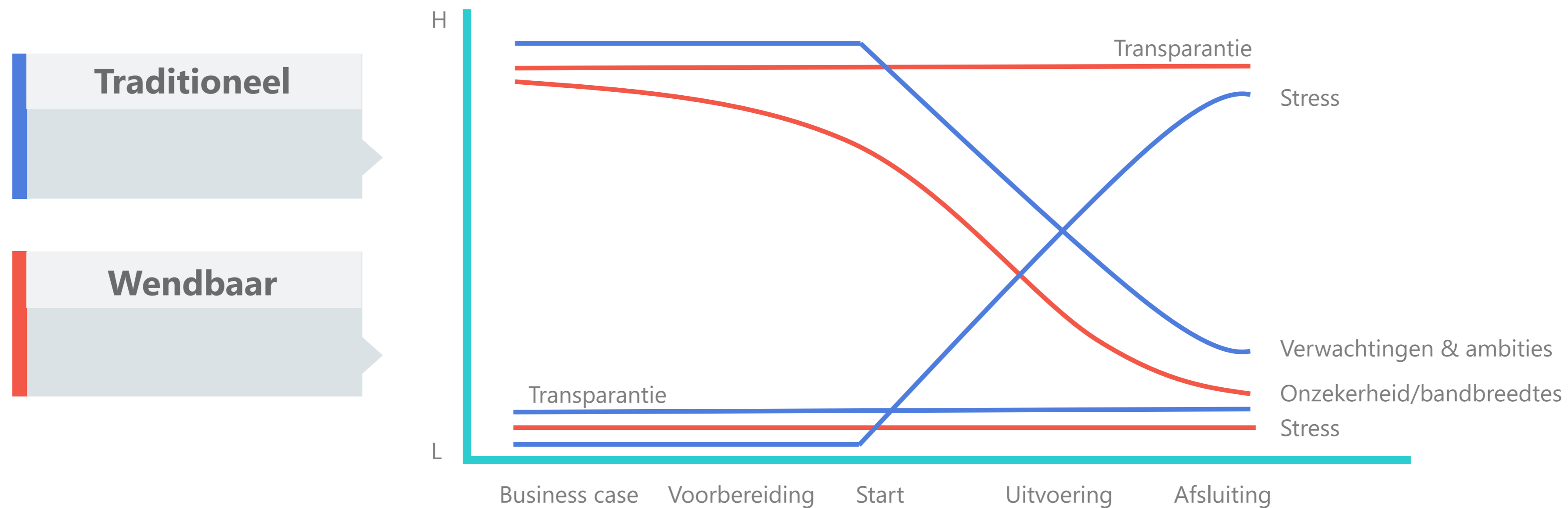
## Duidelijke bemensing

- Competenties
- Tijd
- Rol



# Is jouw besturing wendbaar?

Doelen, commitment, communicatie



## Wendbare besturing

Gedurende het project worden doelen SMARTER, onzekerheden kleiner, schattingen preciezer, het eindresultaat voorspelbaarder. Steeds meer rust en duidelijkheid. Precies het tegenovergestelde van wat normaal gesproken in projecten gebeurt.



# Wat betekent wendbaarheid?

Wat heb je nodig voor wendbare IT besturing?

## COMPETENTIE

**A** **MENTALE LENIGHEID**

- Accepteren van onzekerheid
- Inspelen op verandering
- Lerend vermogen

**B** **DIENEND LEIDERSCHAP**

- Commitment
- Verbinden
- Doorbreken van de silostructuur

**C** **OPEN COMMUNICATIE**

- Transparantie
- Echte samenwerking

## GEDRAG & WERKWIJZE

**D** **RAPPORTAGES**

De achteruitkijkspiegel

**E** **VERGADERDISCIPLINE**

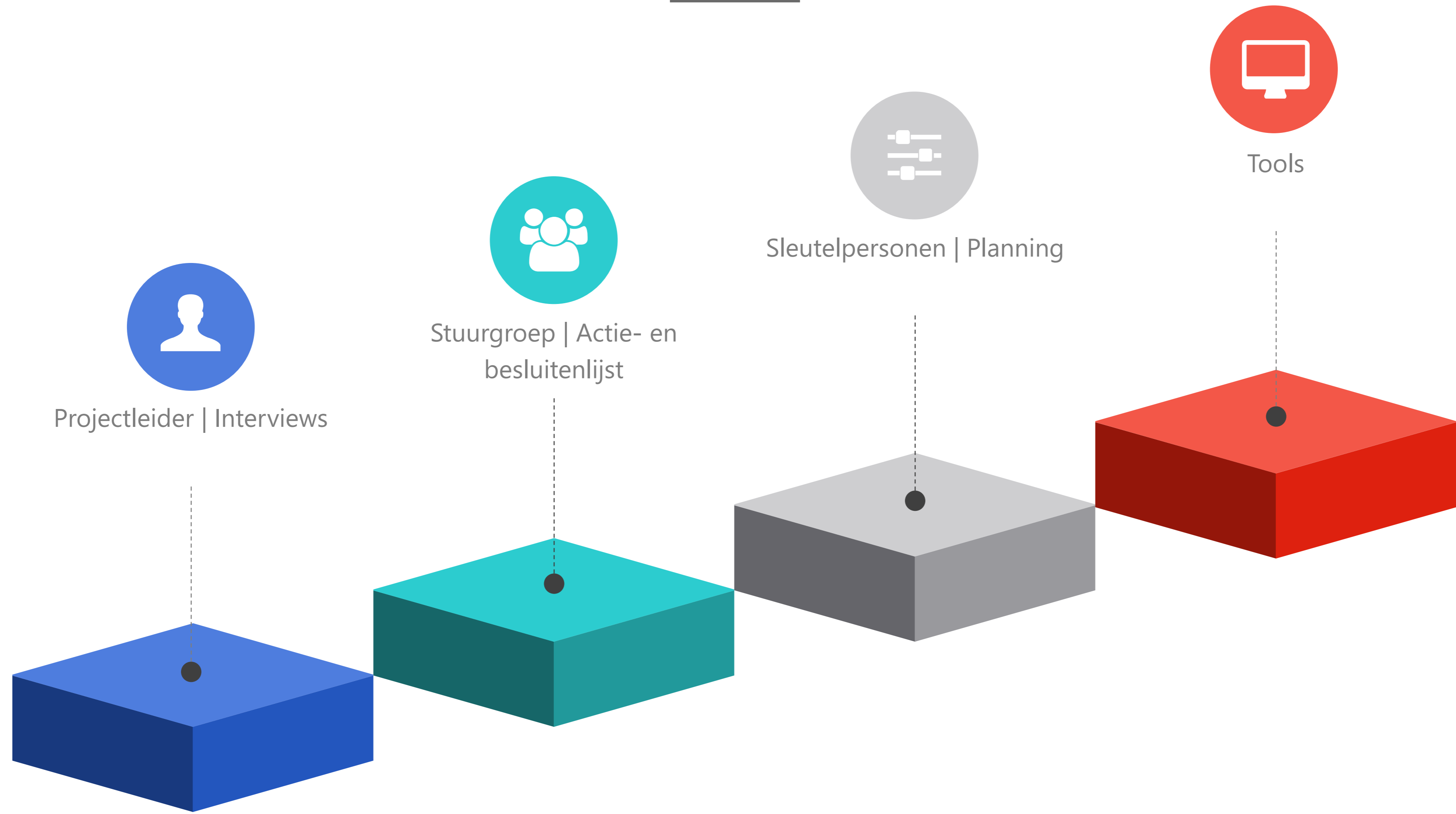
Geen beslissing is ook een beslissing

**F** **ONZEKERHEID**

Accepteren en centraal stellen

# Tips & ideeën

Praktische stappen die je vandaag kan zetten



# De rol van IT

Business – IT segmentatie model

**Business: Market Leader/ Risk Taker/High Growth**

IT provides supporting services but is not strategically important



**Butler**



**Entrepreneur**

IT is a vital component of our business model

**Expected IT Role: Tactical/Utility**

**Expected IT Role: Strategic/Transformational**

IT is a cost of doing business: costs should be as low as possible



**The Grinder**



**Team Player**

We are totally dependent on IT systems in our business operations so we give IT as much time as we can afford

**Business: Market Follower/ Risk Averse/ Mature**

Source: Gartner

# Building blocks to build the future

Scalable and efficient IT for fast growing organizations

Scale-up organizations look to build their IT capabilities quickly with the future in mind. The iTactics approach aims to maintain speed on ongoing initiatives, bring IT management experience to the team, build and implement IT strategies. Plans are based on blue chip and industry best practices, fit-for-purpose for the needs of medium sized scale-up organizations. The illustration below breaks down the different steps in timeframes in which the build-up of the IT capabilities and organization is achieved.

Phase  
**01**

## GETTING STARTED (Q1)

- Quick scan ongoing IT projects
- Quick scan of the IT as is
- Define IT ambition and goals
- Senior management sessions on IT goals, IT Operating Platform, and skeleton plan
- Prepare Strategy & Roadmap
  - Determining short term remediation and quick fixes
  - Governance frame going forward

Phase  
**02**

## LAYING THE FOUNDATION (Q2)

- Decide on operational IT plan: team, tools, projects, processes, budgets, timelines
- Design governance for IT projects: setup, staffing, methodology and oversight
- Design IT architecture and guidelines that drive stability, standardization, scalability, reusability, and efficiency
- Oversight over ongoing projects and day-to-day activities

Phase  
**03**

## BUILD A SCALABLE AND EFFICIENT IT CAPABILITY (Q3 - ...)

- Build IT team (internal and external)
- Select service providers and tools to build and support the target architecture
- Program management: Drive successful projects
- Manage IT strategy and architecture to adapt to new developments

Phase  
**04**

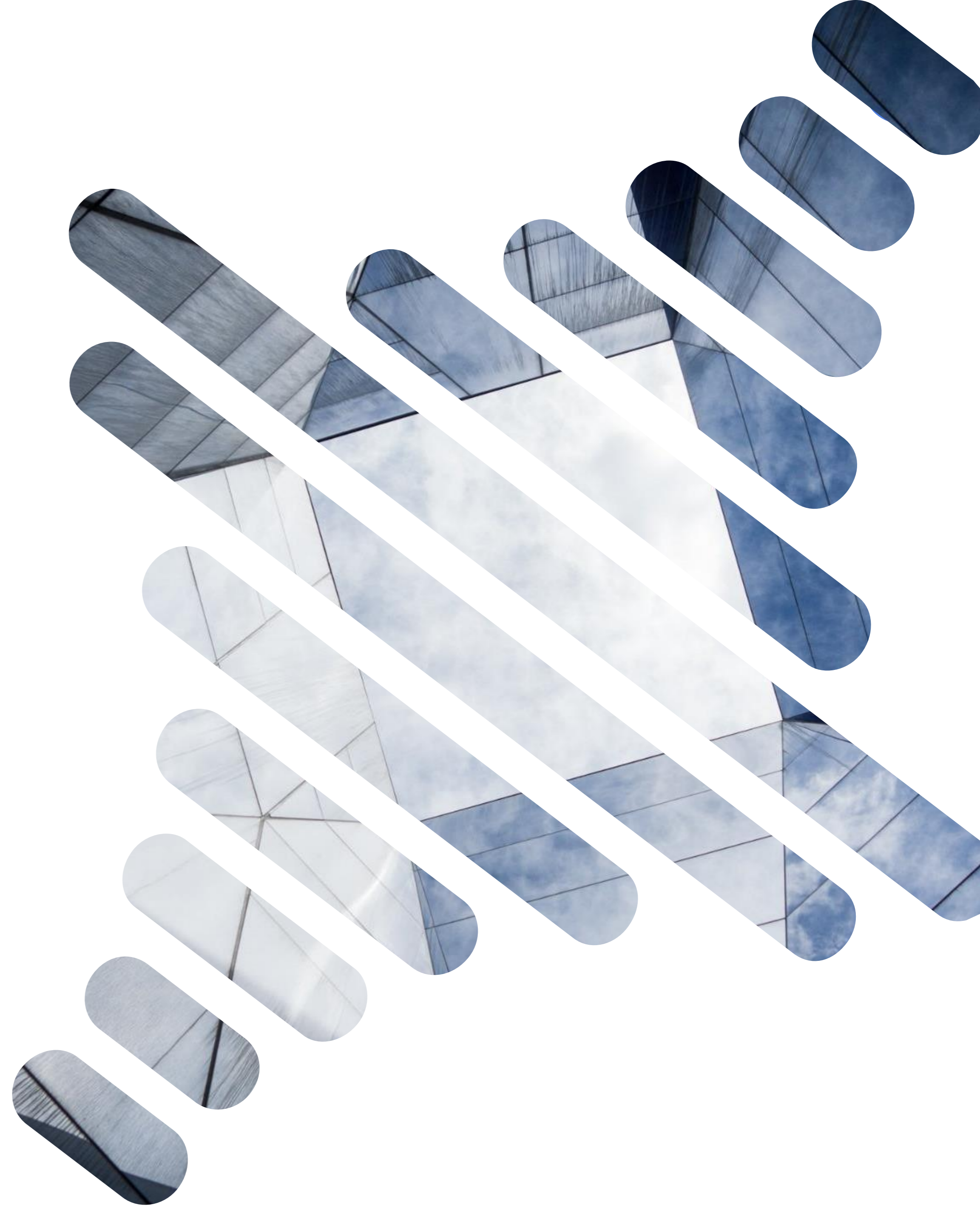
## IT IN CONTROL: RUN AND MAINTAIN

- Mentoring and consulting
- CIO Services
- PMO Services (remote program management office)

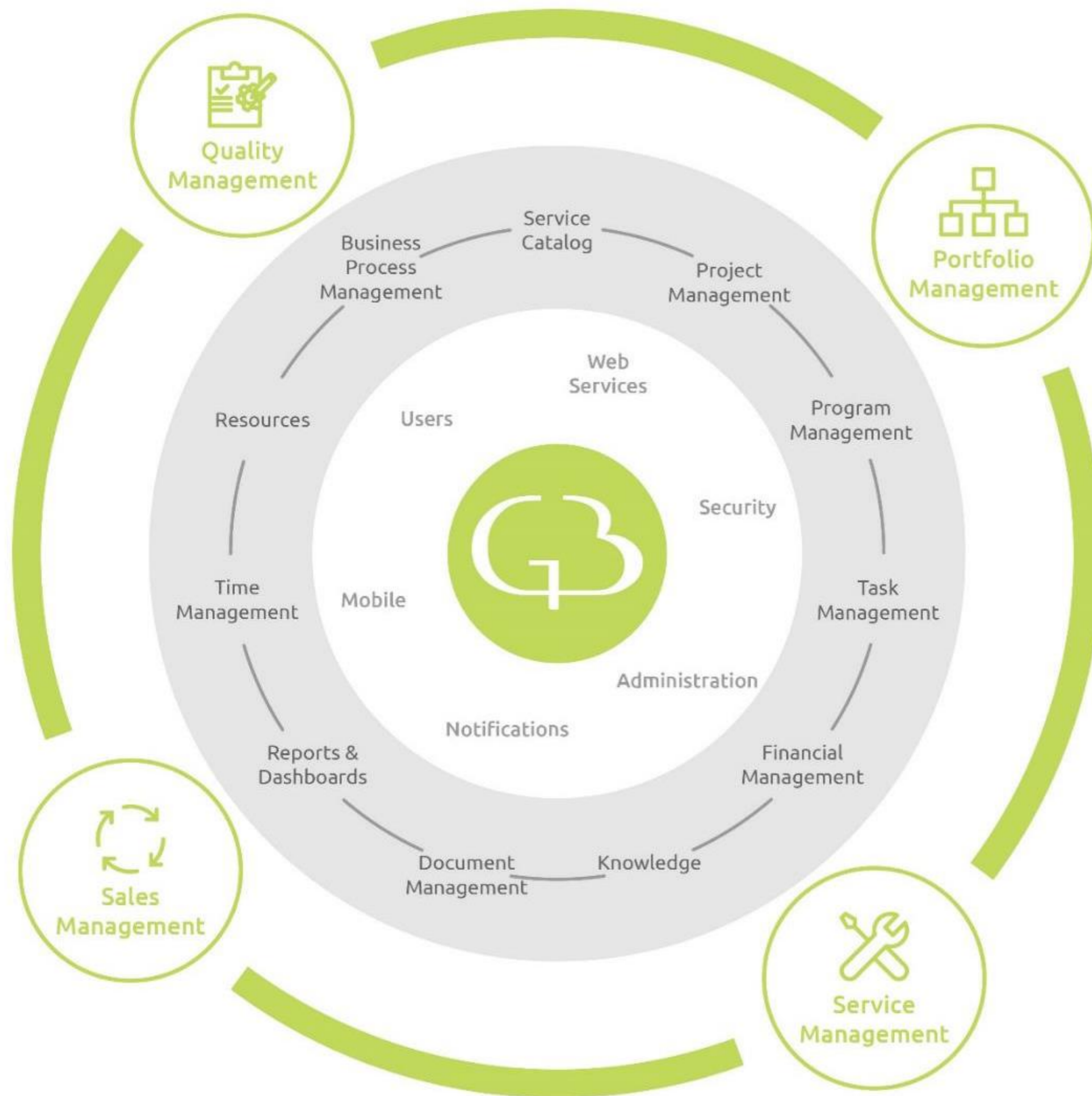
# DEMO



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# Governance.Business Solution



## Your Management Made Easy

- Easy to use.
- Clear to understand.
- Adaptable to your needs.
- Focused on management.

# Governance.Business Processes

**Strategy**

Business Plan      Business Goal

**Sales Management**

Customer      Partner

Contact

**Sales cycle**

Lead      Opportunity

**Portfolio Management**

Portfolio

**Define**

Idea      Initiative

**Execute**

Program      Project

**Maintain**

Asset

**Service Management**

Contract      Service

Asset      Service Offer

**Operational Processes**

Service Level      Incident

Service Request      Problem

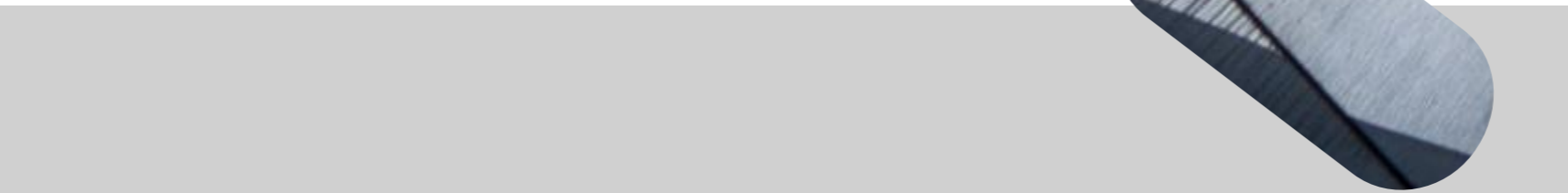
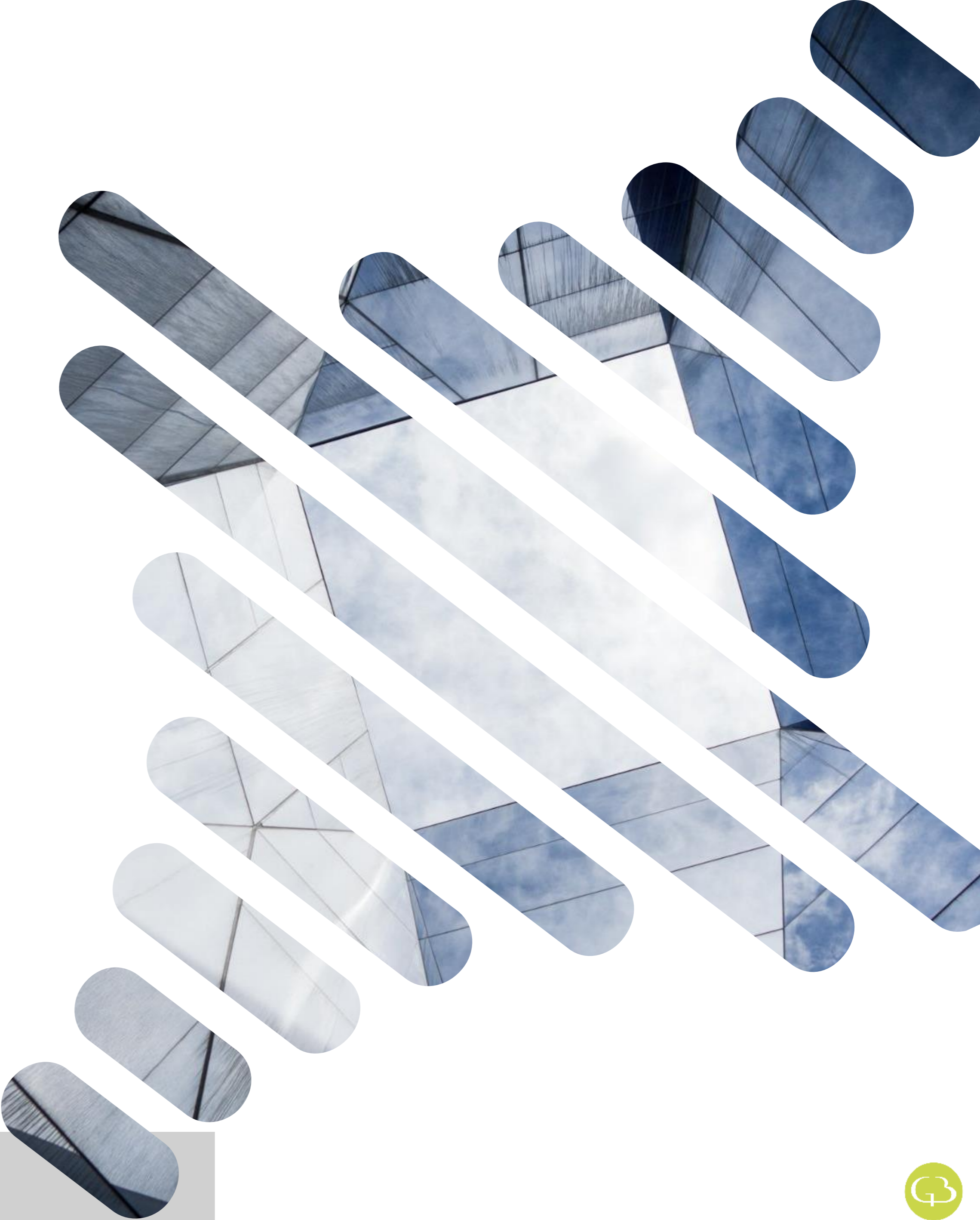
Request for Change



# Questions



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# CONTACT US



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